



National Haitian American Health Alliance (NHAHA)
 4th National conference on Haitian Health, 2007 conference
 “Communication and Health Marketing in Haitian communities”

October 5-6 West Palm Beach, Florida

<http://NHAHA.org>

Program Highlights

NHAHA 2007 will explore and address health communication and marketing issues in the Haitian community with particular interest on the media systems and products used to reach this population group. The objectives are to: 1) improve the Haitian’s community capacity for ensuring that the best available health information is rapidly and reliably disseminated and adopted as effective practice and policy, 2) analyze the development of appropriate and culturally-relevant health communication products to this community 3) improve two-way communication and the provision of information with major health institutions such as the CDC, and 4) Examine the availability and quality of translation services available to Haitians in the US in accessing care. The conference activities will include panel discussions, workshops and exhibits.

Who should register?

The conference is intended for faculty, public health researchers, health service providers, students, health professionals, physicians, public health, community activists, consumers, and Policy makers, especially those interested in outreaching to and mobilizing minority groups on the national, state and local level.

Register online or by mail.

Registration application is available at the website, <http://NHAHA.org>. Otherwise, mail to: NHAHA, 625 Atlantic Avenue, Brooklyn, NY 11217 Suite 5, 3rd Floor; Telephone: (718) 554-7522; Fax: (718) 554-0175.

For your convenience, registration forms may also be sent to North General Center of Medicine, 1550 N. Federal Hwy, #16, Boynton Beach, FL. 33435; Telephone: (561) 733-2929; Fax: (561) 736-8467.

All checks should be made payable to NHAHA.

Registration fee

\$50 per participant which includes network reception, breakfast and lunch

CONFERENCE VENUE

The Salvation Army West Palm Beach Corps
 2122 Palm Beach Lakes Blvd.
 West Palm Beach, FL. 33409

Hotel

Comfort Inn Palm Beach Lakes
 1901 Palm Beach Lakes Blvd.
 West Palm Beach, FL. 33409
 Phone: (561) 689-6100; Fax: (561) 686-6177

Agenda

Friday October 5, 2007

5:00 pm Registration
 6:00 pm Welcome
 2006 conference report
 6:30 pm Exhibits
 7:30 pm Networking Reception

Saturday October 6, 2007

8:30 am: Registration and Breakfast
 9:00 am: Welcome,
Captain Albert Cancia, The West palm Beach Corp, Salvation Army
 9:10 am: Opening Remarks, **DR. EUSTACHE JEAN LOUIS, NHAHA CHAIR**

9:20 am: Plenary: Keynote Speaker:

DR. ARLENE M. LESTER, US DEPARTMENT OF HEALTH AND HUMAN SERVICES
 Health systems in the United States: Organization and management of health communication systems in the United States as it relates to minority groups.

10:30 am: Examining existing communication channels in Haitian communities.

PANELISTS:

GEPSIE METTELUS, FLORIDA MEDIA
LESLIE JACQUES, RADIO HAITI AMERIQUE INTERNATIONAE, FLORIDA MEDIA
YVES CAJUSTE, BOSTON MEDIA
DR. MARIE CARMELLE PIERRE-LOUIS

11:30 am: Translation/Interpretation services to Haitian in health care settings; examining issues of access, availability, barriers, gaps, quality and impact on health.

SPEAKER: NISHA AGARWAL, ESQ. , NEW YORK LAWYERS FOR PUBLIC INTEREST

12:30 pm: LUNCH

1:45 PM: WORKSHOPS (CONCURRENT):

Workshop #1: Written vs. Oral communication/ Creole or French dilemma: The issue of linguistic and literacy appropriateness.
SPEAKER: DR. LUNINE PIERRE JEROME, Ed. D.

Workshop #2: Cultural relevancy in communicating and developing health messages to Haitians.

SPEAKERS:

ELSIE LAURENTE, JOHNS HOPKINS UNIVERSITY - CENTER FOR COMMUNICATION PROGRAMS, HAITI.
LECONTE FRANCOIS, DIRECTOR OF MDE INC.

3:15 pm: Health communication and emergency preparedness: Developing a crisis communication plan within Haitian communities.

SPEAKERS:

GAIL WILLIAMS, MPH, CHES, CENTER OF DISEASE CONTROL
CAPTAIN THOMAS McWILLIAMS, AREA COMMANDER, THE SALVATION ARMY

4:30 pm: Closing Remarks



4th National conference on Haitian Health on:
Communication and Health Marketing in Haitian communities

An Event of the **NATIONAL HAITIAN AMERICAN HEALTH ALLIANCE (NHAHA)** in partnership with the **MINORITY DEVELOPMENT AND EMPOWERMENT (MDEI)/CARIBBEAN COMMUNITY CENTER**

5-6 October 2007

West Palm Beach, Florida

Conference Fee: \$50.00

Sponsored by The West Palm West_palm_Beach Corp, Salvation Army

<http://NHAHA.org>

About NHAHA

The mission of the National Haitian American Health Alliance (NHAHA) is to improve the health and welfare of Haitians y enhancing communication, promoting and facilitating collaborative projects and fostering cooperative relationships among similar organizations through coordinated resource and information sharing, advocacy, capacity building and education.

NHAHA
(718) 554-7522
NHAHA_org@yahoo.com

About MDE Inc.

The Minority Development & Empowerment Inc. (MDE, Inc.) is a 501 (c) 3, not-for profit agency established in 1996 with a goal to provide programs and services to the Haitian and other minority communities in Broward County. In 2005, an office was opened in Palm Beach County to expand on our mission to serve the community

MDE Inc.
(561) 296- 5722

Join our presenters
from the CDC, Haiti
and other parts of the
country for this
important conference
in our community

Contact

Dr. Jean Laventure Renelien
North General Center of Medicine
Tel: (561) 733-2929
Fax: (561) 736-8467
E-mail :Healthchat@msn.com